



Department
for Business
Innovation & Skills

The Rt Hon Sajid Javid MP

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Dear Mr Sowler,

NORTHERN POWERHOUSE MISSION TO SINGAPORE AND MALAYSIA

I would like to thank you for taking part in the first Northern Powerhouse mission, to Singapore and Malaysia. It was a privilege to lead such a strong delegation.

With the participation and support of the Prime Minister, and a tremendous programme of high level events throughout the busy week, I believe we made a great impression in each market. This has really put the Northern Powerhouse on the map in South East Asia, and has been a fantastic kick start to an initiative that will drive growth across the North.

Most importantly, I very much hope that the mission will help your business objectives in this dynamic region. I saw delegates having many promising conversations during the week, and I'm sure we'll see some real business generated as a result. The mission organisers will be in touch to capture your immediate feedback but, as business can take time to come to fruition, I hope that you will stay close to UK Trade & Investment and update us on your progress in future.

For me, this was a productive and enjoyable week. I thank you again for your contribution, and wish you every success in your business dealings.

Best regards.

SAJID JAVID

Secretary of State for Business, Innovation and Skills